

# 53rd International Leipzig Festival for Documentary and Animated Film

18–24 October 2010



## MEDIA DATA 2010

### Advertisement in Festival Catalogue

**Target Groups:** German and international visitors, commissioning editors, producers, directors, distributors, TV buyers, festival programme organisers, journalists

**Distribution:** all accredited guests, sale on all festival locations, shipping to international professionals

**Language:** German/English

**Copies:** 2000

**Please note!** Due to adhesive binding ca. 7 mm of printing space is lost on the binding margin. Please take this into account when designing your ad.

Cover pages only 1/1, Special agreement applicable.

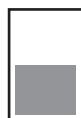
Ad-exchanges only inside pages and print space.



**1/1 Page**  
Print space (137 x 220 mm)  
Full format (160 x 240 mm)  
+ 5 mm bleed



**1/2 Page vert.**  
Print space (66 x 220 mm)  
Full format (80 x 240 mm)  
+ 5 mm bleed



**1/2 Page horiz.**  
Print space (137 x 107 mm)  
Full format (160 x 120 mm)  
+ 5 mm bleed



**1/3 Page horiz.**  
Print space (137 x 70 mm)  
Full format (160 x 80 mm)  
+ 5 mm bleed

Format	Grayscale	4c, Euro Scale
1/1 Insides .....	1200 €	2000 €
1/2 Insides .....	700 €	1000 €
1/3 Insides .....	300 €	500 €

#### CONTACT PERSON

Kathleen Liebold  
Tel.: +49-341-30864-25  
E-Mail: liebold@dok-leipzig.de

#### ORGANISED BY

Leipziger  
Dok-Filmwochen GmbH  
Große Fleischergasse 11  
D-04109 Leipzig, Germany  
Tel.: +49-341-30864-0  
Fax: +49-341-30864-15  
E-Mail: info@dok-leipzig.de  
www.dok-leipzig.de

### Advertisement in Programme Booklet

**Target groups:** Leipzig inhabitants, German and international visitors of Leipzig

**Distribution:** Culturtraeger, Admission, promotion teams in the city and at the university of Leipzig, available on all festival locations, PDF Download at [www.dok-leipzig.de](http://www.dok-leipzig.de)

**Language:** German/English

**Copies:** 30000

Cover pages only 1/1, Special agreement applicable.

No Ad-exchanges in the Programme Booklet.



**1/1 Page**  
Print space (90 x 200 mm)  
Full format (100 x 210 mm)  
+ 3 mm bleed



**1/2 Page**  
Print space (90 x 97.5 mm)  
Full format (100 x 105 mm)  
+ 3 mm bleed



**1/3 Page**  
Print space (90 x 64 mm)  
Full format (100 x 67 mm)  
+ 3 mm bleed

Format	4c, Euro Scale
1/1 Insides .....	1500 €
1/2 Insides .....	750 €
1/3 Insides .....	450 €

#### FESTIVAL DIRECTOR/MANAGING DIRECTOR

Claas Danielsen

#### PLACE OF FULFILMENT, JURISDICTION, COMMERCIAL REGISTRY

Amtsgericht Leipzig  
HRB-35 89  
Tax number: 231/124/00257

#### BANK DATA

Hypovereinsbank Leipzig  
Account number: 5080 281 600  
Bank code: 860 200 86  
IBAN: DE65 8602 0086 5080 2816 00  
SWIFT (BIC): HYVEDEMM495

### Advertisement in Market Catalogue

**Target Groups:** international professionals, commissioning editors, producers, directors, distributors, TV buyers

**Distribution:** accredited industry guests, shipping to international professionals

**Language:** English

**Copies:** 650

**Please note!** Due to wire-binding ca. 13 mm of printing space is lost on the binding margin. Please take this into account when designing your ad.

Cover pages only 1/1, special agreement applicable.



**1/1 Page**  
Print space (125.5 x 220 mm)  
Full format (148.5 x 240 mm)  
+ 3 mm bleed



**1/2 Page vert.**  
Print space (60 x 220 mm)  
Full format (73.25 x 240 mm)  
+ 3 mm bleed



**1/2 Page horiz.**  
Print space (125.5 x 220 mm)  
Full format (148.5 x 116 mm)  
+ 3 mm bleed

Inside pages	Grayscale	Cover pages	4c, Euro Scale
1/1 Insides .....	800 €	CP2/3 (inside) .....	1500 €
1/2 Insides .....	400 €	CP4 (outside back) ..	2000 €

## Closing Date for Advertisements: 25 August 2010

**Print material for the Festival Catalogue & Programme Booklet** to be sent by **13 September 2010** to:

VISIONAUTEN  
Daniel Janetzky  
Kaethe-Kollwitz-Str. 60  
D-04109 Leipzig, Germany  
Tel.: +49 341 9123290  
dokleipzig@visionauten.com

**Print material for the Market Catalogue** to be sent by **13 September 2010** to:

323/Netzwerk fuer Gestaltung  
Franziska Becker  
Zschochersche Str. 79b  
D-04229 Leipzig, Germany  
Tel.: +49 341 3375847  
dok@dreizweidrei.de

**PLEASE** send your data via email or another current data carrier to the address on the left. Please provide following information: size and colour of advertisement, file name, return address, contact person, date of postage. The file name must start with „DOK10“. **Data:** Only EPS or PDF formats. Other file formats only when agreed specifically. Please convert fonts data into paths, or imbed them correctly. Do not imbed colour profiles. We do not guarantee correct data reproduction or colours without proof.

# 53rd International Leipzig Festival for Documentary and Animated Film

18–24 October 2010



## ADVERTISING ORDER 2010

We hereby commission the Leipziger Dok-Filmwochen GmbH to publish an advertisement within the context of the 53rd International Leipzig Festival for Documentary and Animated Film. This order is legally binding. (terms and conditions under [www.dok-leipzig.de](http://www.dok-leipzig.de))

### Festival Catalogue

#### Colour – 4c, Euro Scale

- 1/1 Inside page
- 1/2 Inside page, vertical
- 1/2 Inside page, horizontal
- 1/3 Inside page, horizontal

#### Grayscale

- 1/1 Inside page
- 1/2 Inside page, vertical
- 1/2 Inside page, horizontal
- 1/3 Inside page, horizontal

- Full format
- Print space

### Programme Booklet

#### Colour – 4c, Euro Scale

- 1/1 Inside page

#### Grayscale

- 1/2 Inside page
- 1/3 Inside page

- Full format
- Print space

### Market Catalogue

#### Cover pages – 4c, Euro Scale

- Cover page CP4 (outside back)
- Cover page CP2 or CP3 (inside)

#### Inside pages – Grayscale

- 1/1 Inside page
- 1/2 Inside page, vertical
- 1/2 Inside page, horizontal

- Full format
- Print space

### Delivery ...

- Data via email
- Data carrier via courier
- Print material via courier

### Client/Address for Invoicing Please provide your full address for invoicing!

Company

Contact person

Address

Country

Post code

Town/Municipality

### Important!

Price (plus applicable VAT)

Date

Signature

Invoice is issued on receipt of order by Leipziger Dok-Filmwochen GmbH.

#### CONTACT PERSON

Kathleen Liebold  
Tel.: +49-341-30864-25  
E-Mail: [liebold@dok-leipzig.de](mailto:liebold@dok-leipzig.de)

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